

CITY CARD guide

The City Card guide offers a complete list of the museums, attractions, transport and cruises that are free or discounted with your card.

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Use of Colours

Free entrance in Amsterdam

Discounts in Amsterdam

Free entrance in the Amsterdam Area

Discounts in the Amsterdam Area

Free Canal Cruise

Discount Canal Cruise

Map

Each number in this guide corresponds to a number on the map.

- Front of the map = Amsterdam
- Back of the map = Amsterdam Area



Welcome to Amsterdam

The I amsterdam City Card has been Amsterdam's official city card since 1966. With the City Card, you get free access to **over 70 museums & attractions**, citywide **public transport** and **canal cruises**. Enjoy the city and the region even further with our selected **discounts** on attractions, rentals and theaters.

This guide offers a complete list of the museums, attractions, transport and cruises that are free or discounted with your card. Unforeseen circumstances might cause a change in this list. You will always find an up to date list on iamsterdam.com/citycard or in the **I amsterdam City Card app**.

We hope you have a wonderful time in Amsterdam!



Using your City Card

Activating your Card Your City Card is activated when you first use it. If you, for example, chose a validity of 24 hours, it will run out 24 hours after activating it. *The card can be activated any time before 31 December 2026 and is then valid for the number of hours you purchased.*

Using your Card

- To visit a **museum or attraction**, show your card at the ticket counter. You can use your Card only once in each participating location.
- You can take **one free canal cruise** in each city. Choose one of the boarding locations indicated on the map and show your Card at the ticket counter. You can find the most up to date list of boarding locations and the departure times on iamsterdam.com/citycard or in the app.
- Use your free access to citywide **public transport** by simply checking in and out with your Card on every journey. All GVB (blue and white) buses, trams and metros are included.
- Get your **discount** at any participating location by showing your Card at the counter or when you're placing your booking.

Timeslots For some museums or attractions you are required to book a timeslot before your visit. The **I amsterdam City Card** app lists all locations where a reservation is mandatory.

Surcharges Please note that you may be required to pay a supplement to visit special exhibitions in museums and for special boat tours.

Information & help desk If you have any questions or problems regarding your City Card, come see us at our I amsterdam Store inside Amsterdam Central Station (check current opening hours on iamsterdam.com/store) or reach out to us at citycard@iamsterdam.com.

Terms & Conditions The City Card is strictly for the use of individual cardholders. Once activated, it is non-transferable and cannot be shared. No refunds are provided on City Cards that have been purchased, lost or stolen. For more information about using your City Card, please read the Terms & Conditions on iamsterdam.com/citycard.

Disclaimer amsterdam&partners accepts no liability for any losses or expenses incurred as a result of the use of the City Card. amsterdam&partners is not responsible for third parties that refuse to honour the City Card offers, or for any expenses incurred as a result of this refusal. The information provided has been compiled with the utmost care. However, amsterdam&partners accepts no responsibility for any inaccuracies or incomplete information.



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Public transport in Amsterdam

With the I amsterdam City Card, you can use **Amsterdam's citywide public transport for free**. That means any GVB (blue and white) bus, tram or metro. Night buses are also included, but be aware that trams and metros stop running after 00:30. You can also use the ferries – they're free for everyone. Check gvb.nl for actual timings and schedules.

Make sure to **check in and out** each journey by simply holding your Card up to the card reader. On your first trip, your Card is automatically activated and will be valid for the number of hours you purchased.



Public transport in the Amsterdam Area

Planning to explore the region? **Public transport outside of Amsterdam is not included** in your City Card. You can purchase additional public transport tickets at the I amsterdam Store (inside Amsterdam Central Station), like the **Amsterdam & Region Travel Ticket (ARTT)** – a great way to discover the Amsterdam Area!

Get the free I amsterdam City Card app and make it even easier to explore the city!

Browse through the most up-to-date list of museums and attractions and get suggestions based on your preferences.

Save your favourite locations and simply click on them to find them on the map. Stay up to date for which locations you are required to book a timeslot before your visit.

If you are using a physical City Card, please note that you cannot add your card number to the app.



android



iOS



Museums

© Koen Smilde

Make sure
to book your
timeslot when
required.
See page 4 for
more info.

1. Allard Pierson - Collections of the University of Amsterdam E6



From the Nile to the river Amstel: travel through 10,000 years of cultural history. Start off in ancient Egypt and end up in the creative industries of modern Amsterdam.

Oude Turfmarkt 127
www.allardpierson.nl

2. Amsterdam Castle Muider Slot

One of the best-preserved Medieval castles you'll come across. Beautiful gardens surround the castle and within its walls, a national museum, awe-inspiring 17th-century style rooms, a collection of arms and armour await your visit.

Herengracht 1, Muideren
www.muider slot.nl



Take the
DISCOUNTED
FERRY to
Muider Slot
see no. 87

3. Amsterdam in Motion B2



Amsterdam in Motion is a birthday gift to the city in celebration of 750 years of Amsterdam. With this unique present, we tell a living story of the city. Step into Amsterdam in Motion, curated by the Amsterdam Museum, and let yourself be carried away by the captivating story of our city.

Pazzanistraat 19-23
www.amsterdaminmotion.com

4. Amsterdam Pipe Museum

D7

This museum is the custodian of cultural traditions around pipe smoking. A wide collection of pipes are displayed, ranging from pre-Columbian times, 2,500 years ago, to the utmost artworks in pipe design from the 19th and 20th century.

Prinsengracht 488
www.pipemuseum.nl



5. Amsterdam Tulip Museum

D4

Learn all about the Netherlands' most famous flower. Experience the history of the tulip, from its origins on the windswept mountains of Central Asia to the worldwide phenomenon it is today.

Prinsengracht 116
www.amsterdamtulipmuseum.com



6. Arcam - Amsterdam Centre for Architecture

H5

At Arcam, the city is at your feet. Our iconic building on the Oosterdok is the starting point of Amsterdam's architecture. Whether you are visiting an exhibition or attending an event, a visit to Arcam broadens your view.

Prins Hendrikkade 600
www.arcam.nl



7. ARTIS - Amsterdam Royal Zoo

H6

Enjoy ARTIS Amsterdam Royal Zoo and experience nature right in the center of the city. Visit the Planetarium, the Butterfly Pavilion, admire the botanical garden and the centuries-old trees, and take a restful break at the café-restaurant.

Plantage Kerklaan 38-40
www.artis.nl



8. ARTIS - Groote Museum

H6

Have you ever wondered why the movement of a crawling baby is similar to that of a gecko? In the museum of the big questions we challenge you to look for similarities between all living species. Look, smell, listen and ask during your personal expedition.

Artisplein, Plantage Middenlaan 41
www.grootemuseum.nl



9. ARTIS - Micropia

H6

Visit ARTIS-Micropia, the world's only microbe museum, and discover an invisible world in the centre of Amsterdam. Learn about microbes in your own body through the body scan, and come to understand more about these highly successful and important life forms.

Artisplein, Plantage Kerklaan 38-40
www.micropia.nl



10. Cobra Museum of Modern Art Amstelveen



The Cobra Museum in Amstelveen shows modern and contemporary art of international allure. The permanent collection includes works of Karel Appel, Corneille and Asger Jorn.

Sandbergplein 1, Amstelveen
www.cobra-museum.nl

11. Dutch Fortress Museum Naarden - Vesting

Get an amazing inside look in the defence works that protected the richness of Holland in the 17th-century Dutch Golden Age at the Dutch Fortress Museum.

Westwalstraat 6, Naarden
www.vestingmuseum.nl



12. Embassy of the Free Mind

D4



The Embassy of the Free Mind is a museum library in a historic building from 1622. It's a platform for free thinking, inspired by the ideas of the Bibliotheca Philosophica Hermetica Collection. You will find books and beautiful prints on the wall from the books of 17th century freethinkers.

Keizersgracht 123
www.embassyofthefreemind.com

13. Eye Filmmuseum

F2



Dedicated to film, Eye offers exhibitions focusing on the intersection of art and film. Explore the exhibition and wander through the permanent presentation Panorama.

IJpromenade 1
www.eyefilm.nl

14. Foam Fotografiemuseum Amsterdam

E7

Foam exhibits all facets of the photographic medium: from contemporary to historical work and from fine art to applied photography. World famous photographers are exhibited alongside young, emerging artists.

Keizersgracht 609
www.foam.org



15. Frans Hals Museum



Admire the largest and most famous collection of portraits by Frans Hals and enjoy other Haarlem masterpieces of the 16th and 17th centuries.

Groot Heiligland 62, Haarlem
www.franshalsmuseum.nl

16. Geelvinck Pianola Museum**D3**

This dainty museum is a hidden gem, reminiscent of the Roaring Twenties. Discover the stories of the piano and the so-called pianola, the self-playing piano from the early 20th century.

Westerstraat 106
www.geelvinck.nl

**19. Hortus Botanicus - Botanical Garden****G6**

Visit one of the oldest botanical gardens in the world, founded in 1638. Originally a medicinal herb garden, the gardens and greenhouses of the Hortus are now an oasis of tranquillity in the city centre.

Plantage Middenlaan 2a
www.dehortus.nl

17. Grachtenmuseum Amsterdam - Museum of the Canals**D6**

Why are there canals? And how did they build canalhouses? Experience 400 years of history in the multimediatur and discover the stories of the canals in a 17th-century canalhouse.

Herengracht 386
www.grachten.museum

**20. Houseboat Museum****D5**

Walking along the canals of Amsterdam, you will probably spot the large number of houseboats that frequent our waterways. At the Houseboat Museum, you get the chance to experience first-hand what it's like to live in one.

Prinsengracht 296K
www.houseboatmuseum.nl

**18. H'ART Museum****G6**

We are H'ART Museum – a new world-famous global art space. A museum for museums showing art and culture of the British Museum, Centre Pompidou, & SAAM.

Amstel 51
www.hartmuseum.nl

**21. Huis Marseille - Museum for Photography****D6**

Situated in two 17th-century canal houses is Huis Marseille, the oldest photography museum in the Netherlands. But don't let its ancient exterior fool you. The museum hosts temporary exhibitions of the finest contemporary photography.

Keizersgracht 401
www.huismarseille.nl

22. Jewish Cultural Quarter - Holocaust Museum**H6**

The National Holocaust Museum opened in 2024. It is the first and indeed only museum to tell the entire story of the persecution of the Jews in the Netherlands. A history of segregation, persecution and murder. Yet also of rescue, survival and solidarity.

Plantage Middenlaan 27
www.jck.nl

**23. Jewish Cultural Quarter - Jewish Museum****G6**

Hosting an extensive collection of items ranging from paintings to films and 3D presentations, this museum offers a glimpse of every facet of Dutch Jewish life. At any one time two temporary exhibitions are on display.

Nieuwe Amstelstraat 1
www.jck.nl

**24. Jewish Cultural Quarter - Portuguese Synagogue****G6**

Feast your eyes on the majestic Portuguese Synagogue. The building is still used for religious services today but is also open to the public. Inside you'll find treasure chambers and the world's oldest functioning Jewish library.

Mr. Visserplein 3
www.jck.nl

**25. Luther Museum Amsterdam****G6**

Learn all about Amsterdam's Lutheran community at the historic Wittenberg building (1772), originally a diaconal house for the elderly. Admire the impressive heritage collection, comprising of paintings and authentic pieces of furniture and silverware.

Nieuwe Keizersgracht 570
www.luthermuseum.nl

**26. Moco Museum****D8**

The Moco museum on the Museum Square shows iconic works from artists such as Andy Warhol, Keith Haring, Studio Irma and Banksy. The Moco Museum makes art accessible to everyone and shows top works that normally remain out of reach of the general public.

Honthorststraat 20
www.mocomuseum.com

**27. Molen van Sloten****A8**

Though Holland is dotted with windmills, the Sloten Windmill is the only functioning polder mill in Amsterdam open to visitors. Learn how the Dutch keep their feet dry during a guided tour.

Akersluis 10
www.molenvansloten.nl



28. Museum De Dageraad

F9

Behind the wavy facade of Amsterdam School Museum De Dageraad, part of Museum Het Schip, you will find information about the art and architecture of the Amsterdam School. The museum is also the starting point for walks and cycling tours through the neighbourhood.

Burgemeester Tellegenstraat 128
www.dedageraad.nl



29. Museum of the Mind - Dolhuys



Museum of the Mind - Dolhuys invites you on an interactive voyage of discovery into your own mind, and those of others.

Schotersingel 2, Haarlem
www.hetdolhuys.nl

30. Museum Ons' Lieve Heer op Solder (Our Lord in the Attic) F4

Explore the narrow corridors and climb the stairs to historically furnished living rooms, kitchens and bedsteads, literally leading to the highpoint of the museum: an entire church hidden in the attic of a 17th-century canal house.

Oudezijds Voorburgwal 38
www.opsolder.nl



31. Museum Het Rembrandthuis

F6



Is Rembrandt the most recognized Dutch painter of all? Perhaps. But you will quickly get pretty familiar with the Master! Admire the artworks and learn all about his painting techniques while visiting his old house and workshop.

Jodenbreestraat 4
www.rembrandthuis.nl

32. Museum Het Schip

C1

The world-renowned expressionist building known as 'The Ship' (built in 1919) celebrates the architecture of the Amsterdam School. Not only is it an icon of the movement itself, it hosts a museum dedicated to the renowned architectural style and social history.

Oostzaanstraat 45
www.hetschip.nl



33. Museum Tot Zover - Museum about life & death

K9



How do we deal with death? That's the eternal question Museum Tot Zover is dying to answer through its exhibitions in art, photography and history. Located at Amsterdam's most beautiful cemetery, this is a once-in-death-time experience!

De Nieuwe Ooster cemetery
Kruislaan 124
www.totzover.nl

34. Museum Van Loon**E7**

In the heart of Amsterdam you can visit Museum Van Loon, built in 1672 and home to the Van Loon family since 1884. Seven days a week visitors can not only explore the richly decorated rooms but also the bedrooms, the kitchen quarters and garden.

Keizersgracht 672
www.museumvanloon.nl

35. Museum Willet-Holthuysen**F6**

Discover 19th-century splendor in a luxurious canal house. From the wealthy owners in the salons to the staff working in the kitchens, this house-turned-museum makes you wander in awe from the minute you walk in.

Herengracht 605
www.willetholthuysen.nl

**36. NEMO Science Museum****H4**

Five floors of hands-on science exhibitions provide the most amazing venue for young and old to learn about science, while having heaps of fun. Countless experiments, demonstrations and workshops are awaiting your participation!

Oosterdok 2
www.nemosciencemuseum.nl

37. De Nieuwe Kerk Amsterdam**E4**

As a place of inspiration, commemoration, and celebration, this famous royal church is well known for its changing international exhibitions, impressive architecture and 600 years of breath-taking history.

See website for exhibition programme.
Dam Square
www.nieuwekerk.nl

**38. Oude Kerk****F4**

Dating back to the 13th century, Oude Kerk is the oldest building and cathedral of Amsterdam. Large scaled installations by contemporary artists in the church and its side rooms offer new perspectives on 700 years of history.

Oudekerksplein 23
www.oudekerk.nl

39. Rijksmuseum**D8**

The Rijksmuseum is the Dutch national museum and is home to more than 8.000 masterpieces, including works by Vermeer, Hals and Rembrandt. Don't miss the famous Night Watch!

Museumstraat 1
www.rijksmuseum.nl



40. Het Scheepvaartmuseum - National Maritime Museum H5

The National Maritime Museum, the only museum in Amsterdam with a spectacular outdoor location, has one of the largest and most notable maritime collections in the world. More than 400,000 objects tell the story how the Netherlands became a maritime nation.

Kattenburgerplein 1
www.hetscheepvaartmuseum.com



41. Singer Laren Museum and Sculpture Garden



Just east of Amsterdam lies Laren, home to the Singer Laren museum. Come and enjoy all they have to offer at the versatile museum, from the Piet Oudolf sculpture garden to a delicious lunch out on the terrace.

Oude Drift 1, Laren
www.singerlaren.nl

42. Stadsarchief Amsterdam - City Archives E7

Enjoy the history of Amsterdam in one of the finest buildings of the city: De Bazel. Visit the changing exhibitions or see the gorgeous Treasure Room that will never cease to amaze.

Vijzelstraat 32
www.amsterdam.nl/stadsarchief



Enjoying your visit? Rate your experience and win all of this!



Scan QR code
or go to
survey.iamsterdam.com/citycard

43. Stedelijk Museum Amsterdam - Modern Art & Design C8

Explore the impressive permanent collection and temporary exhibits of the Netherlands' largest museum of modern and contemporary art and design. The Stedelijk Museum collection includes works by Appel, Mondriaan and Picasso.

Museumplein 10
www.stedelijk.nl



46. Verwey Museum Haarlem

Verwey Museum Haarlem is a lively and inspiring city museum, where art lovers as well as those interested in the history of the city and region can fully enjoy themselves. The museum is the ideal starting point from which to explore the city – for locals and tourists alike.

Groot Heiligland 47
www.verweymuseumhaarlem.nl



44. STRAAT E1



STRAAT is the museum for street art and graffiti. Located on the iconic NDSM wharf in Amsterdam-Noord, this 8.000 m² warehouse showcases more than 150 artworks by over 130 artists from all over the world.

NDSM-Plein 1
www.straاتمuseum.com

47. Verzetsmuseum - The Dutch Resistance Museum H6



The Dutch Resistance Museum is not about warfare. Instead, the museum lets you explore the different responses of the civil Dutch population to the occupation by the Nazi regime.

Plantage Kerklaan 61
www.verzetsmuseum.org

45. Teylers Museum

In Amsterdam's sister city Haarlem, you'll find the first and oldest museum of the Netherlands (since 1784). Dedicated to art, science and natural history, this museum merits a visit to Haarlem on its own. Spaarne 16, Haarlem
www.teylersmuseum.nl



48. Villa - Contemporary Art B6

Step into the rooms of Villa, a new museum for playful, immersive art at Cultural Park Westergas in Amsterdam. Explore 12 rooms transformed by contemporary artists in the monumental 'Ingenieurswoning Westergasfabriek', the former residence of architect Isaac Gosschalk.

Haarlemmerweg 4
www.museumvilla.com



49. Volendams Museum

The Volendams Museum, located in the fishing village of Volendam, displays lifelike and authentic depictions of daily life in old Volendam. Visitors get a glimpse of some of the more unique elements of early Dutch life in the region.

Zeestraat 41, Volendam
www.volendamsmuseum.nl



50. Wereldmuseum Amsterdam

17

Wereldmuseum Amsterdam is a museum of world cultures, with each of the objects in their collection telling a human story. Stories that embody universal themes such as celebration, mourning, decoration, prayer, love and conflict.

Linnaeusstraat 2
www.amsterdam.wereldmuseum.nl



51. Zaan Time Museum

Timekeeping is at the heart of science and technology, and this museum pays homage to it with its unique focus on the craft of the clockmaker. Travel back in time and marvel at animated clocks depicting themes typical of the Zaan region.

Kalverringdijk 3, Zaanse Schans
www.zaansetijd.nl



52. Zaan Museum



The Zaan region is one of the oldest industrial areas in Europe, and wind and water played an essential role in its success. The Zaan Museum tells the story of daily life in the region through the centuries.

Schansend 7, Zaanse Schans
www.zaamsmuseum.nl

53. Zaan Museum - Czaar Peterhuisje (The Tsar Peter House)

The Tsar Peter House is a humble dwelling that famously housed Peter the Great during his first eight days in the Netherlands. Even though his first visit was a short-lived one, he went back many times thereafter.

Krimp 23, Zaandam
www.czaarpeterhuisje.nl



VOLENDAM MARKEN EXPRESS FREE BOAT CRUISE



No visit to Volendam is complete without a crossing to Marken, which is an unmissable experience in itself as the view from the water on Volendam cannot be put into words.

See no. **85**



54. Zaans Museum - Wevershuis (Weavers's House)



Explore all there is to know about the traditional Dutch craft of sailcloth and windmill cloth weaving at the Weaver's House on the Zaanse Schans. Hop behind the weaving-loom and try your hand at this old craftsmanship.

Zeilenmakerspad 8, Zaanse Schans
www.zaansmuseum.nl/wevershuis

55. Zaanse Molens en Molenmuseum

Visit our world of windmills. Start in the interactive Museum with information about the history of the windmills. There is a unique view over the windmills from the top floor. Then visit an authentic Dutch windmill and learn about its history. All mills still work as in the old days on the power of wind.

Kalverringdijk 39, Zaanandam
zaanschemolen.nl/wereld-van-windmolens



56. Zuiderzee Museum



The Zuiderzee Museum in Enkhuizen brings stories of the people who once lived on the shores of the Zuiderzee to life. See, hear, feel, taste and smell everyday life around the Zuiderzee as it was in the days before the Afsluitdijk.

Wierdijk 12-22, Enkhuizen
www.zuiderzeemuseum.nl

VISIT THE I AMSTERDAM STORE AT CENTRAL STATION

Whether you're a local or a visitor,
we know the city and are happy
to give personalized advice.

- Expert city tips
- Authentic gifts & souvenirs
- I amsterdam City Card ▪ Tickets

Open 365 days a year. Check our opening hours
online: www.i.amsterdam.com/store.

TIM City Amsterdam
beanies



Board made from
Amsterdam wood



Cre8 Amsterdam
coasters



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holders get
10% off on
I amsterdam
merchandise

&Klevering
Tea Light Houses



Joetjes
Amsterdam socks



LOENATIX
Amsterdam hoodies



I amsterdam.

Attractions



57. A'DAM LOOKOUT

F2



Head over to the A'DAM Lookout for the best panoramic view of the city. From its bustling city centre to the far outskirts, all is within eyesight. Daredevils are invited to ride the swing*, hanging over the edge of the building. *additional fee for swing
Overhoeksplein 5
www.adamlookout.com

58. Amsterdam Self Guided Food Tour

D4, E9

This digital self-guided Amsterdam Foodie Tour takes you to 6 local businesses to enjoy Amsterdam's best traditional Dutch and ethnic must-eats and shares the stories behind the dishes and their makers. Get exclusive deals and tastings and enjoy a gastronomic adventure! Food and drinks are not included.
www.whoisamsterdam.com



59. Amsterdam Fortress Island Pampus



This historic island is bucket list material, an unique UNESCO Word Heritage site! It's all about the Defense Line of Amsterdam, which you can fly over in a virtual balloon flight. A huge fort and restaurant await your visit!

Fort Pampus 1, Muiden
www.pampus.nl

60. Fun Forest

Come climb at this high rope adventure park for all ages, 110 cm and up. Try ten different courses with altitudes from 3 to 15 meters. Online reservation required.

Bosbaanweg 3
www.funforest.nl/citycard



61. GASSAN Diamonds**G5**

In the historical heart of Amsterdam, rough diamonds are transformed into dazzling jewels every day. Delve into the exciting world of diamond cutting and see every step of the process first-hand at GASSAN Diamonds, where four centuries of craftsmanship and tradition are brought to life.

Nieuwe Uilenburgerstraat 173-175
www.gassan.com

62. Hello Amsterdam Walking Tour**E5**

On this small-group walking tour, a local storyteller helps you understand how the city actually works – past and present – using stories, humour, and the places that shaped it.

Dam Square
 (at the national monument).
www.whoisamsterdam.com

**63. THIS IS HOLLAND - The Ultimate Flying Experience****F2**

Experience a unique flying experience, soaring over the Dutch must-see locations. Fly like a bird and marvel at the diversity, beauty and richness of the Netherlands. Don't forget to breathe, you're in good hands!

Overhoeksplein 51
www.thisisholland.com

64. Volendam Half-Day Tour from Amsterdam**F2**

Join for an enchanting half-day escape to Volendam. Picture colorful wooden houses, a bustling harbor, and centuries-old seafaring traditions. This carefully curated trip blends history, delicious local flavours and authentic Dutch crafts. *Booking in advance is mandatory (more info in the city card app).*

Overhoeksplein 51
www.hoponhopoffholland.com

**65. Yellow Bike - Introduction Bike Tour****E4**

This introductory bike tour takes you to Amsterdam Noord, an area that has become an essential part of the city. That's why a couple of locals developed this self-guided bike tour – a journey of discovery on your own Yellow Bike!

Nieuwezijds Kolk 29
www.yellowbike.nl

66. Amaze - 25% discount**A1**

The audiovisual experience by the pioneers of the Dutch dance scene: AMAZE is a 3,000 square meter audiovisual immersive experience. Across seven distinct stages, AMAZE will take you on a journey from head to heart that stimulates all senses and takes you to a deeper layer of consciousness.

Elementenstraat 25
www.amaze-amsterdam.com



67. The Amsterdam Dungeon - 25% discount**E5**

Scream and laugh your way through Amsterdam's darkest history. Thanks to live actors, special effects and interactive shows, studying up on history has never been more entertaining or frightening.

Rokin 78
www.thedungeons.com/amsterdam

**70. Fotograaf Volendam - 25% discount**

Get your picture made in one of our photo studio's. A real memory from Volendam!

Haven 70, Volendam
www.fotograafvolendam.nl

68. BODY WORLDS: The Happiness Project - 25% discount**E4**

Let us take you on a fascinating journey through the human body. With 200 real plastinated bodies on display, BODY WORLDS will teach you all you've ever wanted to know (and more!) about your own anatomy.

Damrak 66
www.bodyworlds.nl/en

71. Heineken Experience - 25% discount**E8**

Discover the story of the world's most famous beer in the former brewery of Heineken. From heritage and brewing process, to what it takes to serve a star.

To book a timeslot go to tickets.heinekenexperience.com/iamsterdam.

Stadhouderskade 78
www.heinekenexperience.com

**69. Fabrique des Lumières - 25% discount****B2**

See art come to life at our digital art centre, featuring immersive exhibitions. Brand new to Amsterdam, Fabrique des Lumières is located at Westergas in a 19th century former gas plant and is a unique experience for all ages!

Pazzanistraat 37
www.fabrique-lumieres.com

**72. House of Bols Cocktail & Genever Experience - 25% discount****C8**

Discover the flavour of Amsterdam. House of Bols takes its visitors on a multi-sensory and unique journey through the 'World of Cocktails'. Experience everything there is to know about cocktails. *25% discount on a tour, incl. a cocktail of your choice.*

Paulus Potterstraat 14
www.houseofbols.com

73. Johan Cruijff Arena - 25% discount**H9**

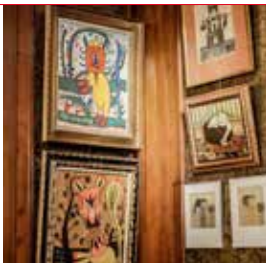
Step into the ArenA and explore the home of Ajax! On this tour of the Johan Cruijff ArenA, a guide or audio tour will show you all the highlights. See, hear and smell the ArenA and feel a part of this iconic place.

Johan Cruijff Boulevard 1
Main entrance E
johancruijffarena.nl/en/stadium-tour

74. Het Kattenkabinet - 25% discount**E6**

Cats have been a favourite subject of artists for centuries, and many big names in the art world have included them in their works. The Cat Cabinet offers a wide look at the role of these cats in art and in culture through the centuries.

Herengracht 497
www.kattenkabinet.nl

**75. Madame Tussauds - 25% discount****E5**

This is your opportunity to take a selfie with the rich and famous. The well-known house of wax Madame Tussauds hosts actors, musicians, politicians and many others for you to meet in the flesh. Ehm, in the wax.

Dam 20
www.madametussauds.com

76. Rembrandts Amsterdam Experience - 25% discount**D7**

Step back 350 years in time in this spectacular 5D experience. Enter Rembrandt's last studio where you will be taken on a magical journey through the life of Amsterdam's most famous painter. The show is available in different languages and full surround sound.

Weteringschans 2
www.rembrandtsamsterdam.com

**77. Royal Coster Diamonds - 25% discount****D8**

Royal Coster Diamonds is the oldest diamond polishing factory in the World and is located at the Museum Square in Amsterdam. Visitors will learn more about our heritage and the world of diamonds during one of our unique tours or experiences.

Paulus Potterstraat 2
www.royalcoster.com

78. The Upside Down Amsterdam - 25% discount**E9**

The largest interactive instagram museum in Europe, where you make the rules. It's like we threw a museum, an amusement park, a nightclub, a few perfect backdrops and some magic mushrooms in a giant blender to create the ultimate Instagrammable Dutch experience.

Europaboulevard 5
www.the-upsidedown.com



Canal cruises



© Stromma

Free cruises

Pick one free cruise per city!

Opening hours, departure times and boarding locations may change depending on the situation in the cities. Check iamsterdam.com/citycard, the city card app or the website of the canal cruise companies for up to date information.

79. Canal Cruises Amsterdam

check blue boats on map



Amsterdam Circle Line B.V.

Departure location:

- Anne Frank House, Prinsengracht 261.

Check the website for the most up-to-date information:

www.amsterdamcircleline.nl/en

Blue Boat Company

Departure locations:

- Stadhouderskade 501, opposite the Hard Rock Cafe
- Stadhouderskade 550, opposite Heineken Experience

Check the website for the most up-to-date information:

www.blueboat.nl

LOVERS Canal Cruises

Departure locations:

- Prins Hendrikkade 25, opposite Central Station
- Leidsekade 97, next to Hotel American
- Westerdok 806

Check the website for the most up-to-date information:

www.loverson.nl

Stromma

Departure locations:

- Stromma Central Station Bridge - Prins Hendrikkade 37
- Stromma Damrak pier 5 - Damrak pier 5
- Stromma Rijksmuseum - Stadhouderskade 520

Check the website for the most up-to-date information:

www.stromma.com/amsterdam

Amsterdam Boat Cruises

Departure location:

- Overhoeksplein

Check the website for the most up-to-date information:
www.amsterdamboatcruises.nl/citycard.

Use the code **citycardabc** to book your timeslot.

Mokumboot Canal Cruise

Departure location:

- Stationsplein

Check the website for the most up-to-date information:
www.mokumboot.nl/en

80. Smidtje Canal Cruises Haarlem

check blue boat on map



Departure location:

- Spaarne 11A, Haarlem, opposite the Teylers Museum.

Check the website for the most up-to-date information:
www.smidtjecanalcruises.nl/en

Discount cruises

81. Canal Tours Amsterdam - Cheese & Wine Cruise

F4

25% discount on a Dutch Cheese & Wine Cruise (18+)

Departures from:

- Damrak, Pier 4: www.stromma.com/amsterdam

82. Open Boat Tours - 25% discount

F4

25% discount on Open Boat Tours.

Departures from:

- Stromma Rijksmuseum, Stadhouderskade 520, opposite Rijksmuseum
- Stromma Damrak, pier 6, near Amsterdam Central Station.
- Leidsebosje 2

See the map for locations:

www.stromma.com/open-boat-tours



Transport & rentals



Free transport & rentals

83. 24h Bicycle Rental

check red bikes on map 

The best way to get around in Amsterdam and its surroundings by far? Bicycles. All the major highlights are close together, the country is as flat as a pancake and you'll find dedicated bike lanes all over the place!

- **A-Bike** - Tesselschadestraat 1E, Kerkstraat 27H, Oosterdoksstraat 106, Amstel 140
- **Amsterbike** - Piet Heinkade 25
- **Yellowbike** - Nieuwezijds Kolk 29, De Ruijterkade 34b
- **Discount Bike Rental** - Nieuwe Nieuwsstraat 19

84. Rent & Event, bike and scooter rental Volendam

Free 24h bike rental in and around **Volendam** to explore the beautiful Dutch countryside. See the windmills, cheese farms, lakes and a 10km long dike and relax by the sight of the green meadows.

Haven 45, Volendam: www.rent-event.nl

85. Rederij Volendam-Marken Express - Boat cruise

Free boat cruise between **Volendam** en **Marken**.

Check the website for full schedule.

Haven 39, Volendam: www.markenexpress.nl

Discount transport & rentals

86. Canal Tours Amsterdam - Pedal Boat

D5, C7, D8

25% discount on Pedal Boat rental.

Departures from:

- **Stromma Westerkerk/Anne Frank House**, opposite Prinsengracht 279
- **Stromma Rijksmuseum**, Stadhouderskade 520, opposite Rijksmuseum
- **Stromma Leidseplein**, Leidse Bosje 2

Limited availability on 1 Jan, 27 Apr & 31 Dec.

See the map for locations: www.stromma.com/amsterdam

87. Ferry from Amsterdam to Pampus or Muider slot

L5

Step on board one of Amsterdam Tourist Ferry's traditional boats and visit two unique Unesco World Heritage Sites close to Amsterdam: **fortress island Pampus** or the medieval **Castle Muider slot** (both free with your City Card, see **2 60**).

Ferry departs from Bert Haanstrakade 1051, Amsterdam IJburg. From Amsterdam Central Station, take tram 26 to Lumièrestraat stop. Book your ticket via www.amsterdamtouristferry.com

Scala

Music & stage

88. Badhuistheater

H8

25% discount on a ticket. Check the website for full details and programme.

Boerhaaveplein 28, www.badhuistheater.nl

89. Bimhuis - Jazz

H3

25% discount on a ticket purchased on the day of the concert. Check the website for full details and programme.

Piet Heinkade 3, www.bimhuis.nl

90. Boom Chicago - English improvisation comedy theatre

C5

Boom Chicago is a home to comedy in Amsterdam. For 30 years, Amsterdam's English-language comedy institution has amazed locals, visitors and critics alike! Boom Chicago combines quick

improvisation comedy, razor-sharp writing, and songs made up on the spot. **Rozengracht 117, www.boomchicago.nl**

91. Muziekgebouw - Contemporary & classical music

H3

25% discount on almost all concerts and performances. Check the website for full details, programme and box office opening times. **Piet Heinkade 1, www.muziekgebouw.nl**

92. Nationale Opera & Ballet

F6

25% discount on a ticket purchased on the day of the performance. **Amstel 3, www.operaballet.nl**

93. Scala - Foodbar & Theater

B3

30% discount on a ticket for English performances. Check the website for full details and programme.

Van Hallstraat 286, www.scala-amsterdam.nl

Discounts

94. Haarlem Tourist Office - Free walking tour guide

Pick up your free Haarlem walking tour brochure at the Haarlem Tourist Information Office, and find out everything that's worth seeing in this lovely town.

Grote Markt 2, www.visithaarlem.com

95. Holland Casino Amsterdam City Centre (18+)

D7

Try your luck at the Holland Casino in the bustling Leidseplein area. With free entrance, you're off to a good start.

Max Euweplein 62, www.hollandcasino.nl

96. The Amsterdam Style Outlets

Pick up your goodie bag from the information desk at The Amsterdam Style Outlets.

Sugarcity Ring 1, Halfweg: www.amsterdam.thestyleoutlets.nl

Looking for inspiration?

Do not miss
these 5 hidden gems
available with the City Card



1

Discover a secret Catholic church hidden in a canal house attic at the **Our Lord in the Attic Museum**



2

Taste test bonbons at the assembly line of a 20th-century chocolate factory in the **Verkade Experience** in Zaanse Schans



3

Marvel at the architectural style of Amsterdam School at **Museum Het Schip**



4

Set foot onboard a cargo ship turned floating home in the **Houseboat Museum**



5

Explore **STRAAT Museum**, a hidden gem showcasing spectacular street art in an iconic industrial setting.

Plan your trip with a wide selection of **itineraries** for visiting Amsterdam and the area with a City Card. Get personalized recommendations tailored to your interests through the City Card app or browse the I amsterdam website for itineraries covering every scenario, from short stays to local spots.

